

*learn to live a sustainable life*



eco  
expo

18-19 APRIL 2009

SAINT LOUIS SCIENCE CENTER

presented by missouri botanical garden

[ecoexpostlouis.com](http://ecoexpostlouis.com)



[slsc.org](http://slsc.org)



**green,** eco-friendly,  
**sustainable,** organic,  
**carbon footprint,** carbon-neutral,  
**recycled...**

According to the study "Moving Consumers from Green Interest to Green Action," conducted by Insight Research Group in partnership with HGTV and the Natural Resources Defense Council, 78 percent of Americans are willing to make a lifestyle change for the good of the environment, but most admit they can't distinguish between the reality and the hype, and report that it is hard to know what actions are truly good for the environment.

The word **green** is applied to everything in today's society, but **what does it really mean?** So many people desire to lessen their impact on the environment but have no idea how to begin. Eco Expo was created to help people make positive changes to become better global citizens.

This event will provide access to products, services, ideas and experts to help us all achieve more sustainable lives. Whether you are responsible for only your own imprint or that of a large family or business, sustainability is a process. Thank you for joining Missouri Botanical Garden, Saint Louis Science Center, Emmis Communications and all of our sponsors and exhibitors as we take the next meaningful steps.

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PRESENTED BY



MISSOURI BOTANICAL GARDEN

PRODUCED BY



emmis MARKETING GROUP



# saturday

## APRIL 18, 2009

### presentation schedule

*learn to live a sustainable life*

# sunday

## APRIL 19, 2009

### presentation schedule

	May Hall	Missouri Botanical Garden Main Stage	CenterStage
10:00am	Catering St. Louis Cooking Demonstration	Saint Louis Science Center Amazing Science Demonstration "CO <sub>2</sub> ... Where are You?"	
10:15am			
10:30am			
10:45am			
11:00am		MacHeadQuarters Presentation	
11:15am			
11:30am			
11:45am		Farmer Jason Concert	
12:00pm	L'École Culinaire Cooking Demonstration		
12:15pm			
12:30pm		Craig Jung Presentation	
12:45pm			
1:00pm		Ron Cogan "Green Cars Among Us"	MISSOURI BOTANICAL GARDEN Energy Bikes
1:15pm			
1:30pm	Schlafly Cooking Demonstration		
1:45pm			
2:00pm		Farmer Jason Concert	
2:15pm			
2:30pm		Sustainable Style Recycled Fashions on the Runway Presented by Goodwill Hair & Make-Up by The Face & The Body Day Spa	
2:45pm			
3:00pm			
3:15pm			
3:30pm			
3:45pm			
4:00pm			
4:15pm	L'École Culinaire Cooking Demonstration	Saint Louis Science Center Amazing Science Demonstration "CO <sub>2</sub> ... Where are You?"	
4:30pm			
4:45pm			



#### Ron Cogan: Green Cars Among Us

Many people have heard of hydrogen fuel cell, plug-in hybrid, E85 ethanol hybrid and battery electric vehicles, but don't know there are even "greener" choices available. Cogan discusses how science is bringing these alternative vehicles to American highways. Ron Cogan is editor and publisher of the award-winning *Green Car Journal* auto enthusiast magazine and *GreenCar.com*. He is also president of the nonprofit Green Car Institute and chief executive officer of the Green Car Group.

#### Green Cooking

Learn about eco-friendly cooking from Lynn Heermann, Executive Chef at Sassafras Café at Missouri Botanical Garden, the first certified green restaurant in Missouri; Andy White, Executive Chef at Schlafly Taproom and Chef Darren Garner from L'École Culinaire.

#### Farmer Jason

Don't miss internationally acclaimed Farmer Jason, famous for songs like THE TRACTOR GOES CHUG CHUG CHUG and A GUITAR PICKIN' CHICKEN, when his tractor pulls into Eco Expo.

#### Missouri Botanical Garden: Energy Bikes

Making the connection between people, plants and energy, Missouri Botanical Garden's energy bike interactive display, sponsored by AmerenUE, illustrates the power of energy-efficient alternatives. Visitors can hop on a bike and start pedaling to see the different amounts of "personal" energy needed to illuminate a standard incandescent bulb versus a compact fluorescent bulb. You'll be amazed at how much easier it is to be green!

#### MacHeadQuarters

Apple is setting the standard for environmental responsibility with a new line of products proven to be the greenest yet. MacHeadQuarters demonstrates how these products meet environmental standards at multiple levels, including design, construction, low power requirements and even reduced packaging made from recycled material itself.

#### How To Build One of the World's Greenest Buildings

Learn about the new Alberici Headquarters, which received Platinum LEED (Leadership in Energy and Environmental Design) certification, the highest level offered, and was recognized as one of the greenest buildings in the world by the United States Green Building Council (USGBC) from a representative of the sustainable consulting firm Vertegy.

#### Herb'n Maid

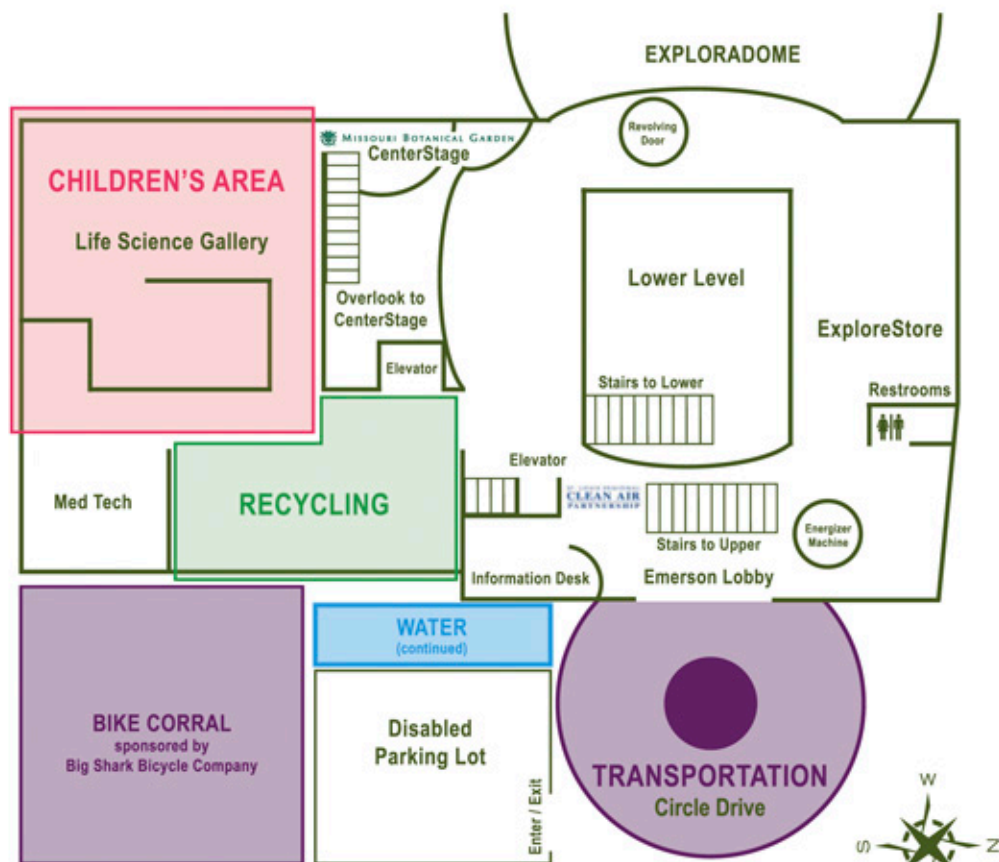
Cleaning with a Conscience™  
The tools you need to clean your home may be in your kitchen, but they're not in the bottles of conventional cleaning products tucked beneath your kitchen sink. Richelle White and Larbi Belkouch, co-owners of Herb'n Maid, St. Louis' premier green cleaning company, teach consumers how to use nature's own remedies as part of a cleaner, greener lifestyle.  
[www.HerbnMaid.com](http://www.HerbnMaid.com)

#### Craig Jung

StLouisGreen.com founder Craig Jung has a passion for sustainability and is self-employed in the Green Industry, specializing in sustainability development for small businesses. He volunteers throughout the community on environmental projects and is a member of advisory boards for Pure Power and Eco Expo. He holds a Bachelor of Science degree in Horticulture and a Masters in Management.

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11:00am		MacHeadQuarters Presentation	
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11:45am		Farmer Jason Concert	
12:00pm	L'École Culinaire Cooking Demonstration		
12:15pm			
12:30pm		Craig Jung Presentation	
12:45pm			
1:00pm		"How to Build One of the World's Greenest Buildings"	MISSOURI BOTANICAL GARDEN Energy Bikes
1:15pm			
1:30pm	Herb'n Maid Cleaning Demonstration		
1:45pm			
2:00pm		Farmer Jason Concert	
2:15pm			
2:30pm		Sustainable Style Recycled Fashions on the Runway Presented by Goodwill Hair & Make-Up by The Face & The Body Day Spa	
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4:30pm			
4:45pm			

# main building - main level



## CHILDREN'S AREA

Sponsored by Sigma-Aldrich  
• Goodwill

## RECYCLING

Sponsored by Allied Waste  
• Midtown Printing  
• St. Louis Cardinals Green Team  
• St. Louis-Jefferson Solid Waste Management District

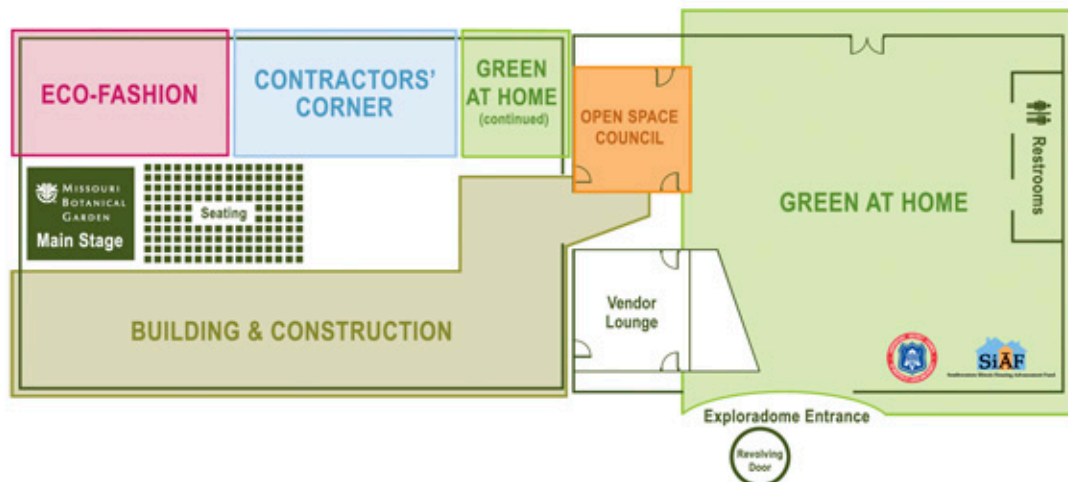
## TRANSPORTATION

- Allied Waste
- Auto Beauty Specialists
- Big Shark Bicycle Company
- Extreme Toy Store
- The Great Rivers Greenway District & Metro East Parks and Recreation District
- MINI of St. Louis
- My Way Mobile Storage
- Owens Corning
- Ron Cogan Green Cars
- Saint Louis Science Center Segways

## SPONSOR

St. Louis Regional Clean Air Partnership

# exploradome



## BUILDING & CONSTRUCTION

### Sponsored by Trumpet Builders and Land Services

- Frieze Harley-Davidson
- Hoffmann Brothers Heating, Plumbing and Air Conditioning
- I.C.F. Construction
- Owens Corning
- Rhino Shield
- RSI Kitchen and Bath
- Sage Homebuilders
- Stitt Energy Systems
- Thomas Construction
- Vatterott College
- Waterfurnace International, Inc.

## GREEN AT HOME

- Anji Mountain Bamboo Rug Co.
- Cort Furniture & The ReStore Habitat for Humanity St. Charles County
- DALO Glass Tinting
- Design Extra
- EcoShield of Missouri, LLC
- Going Green Kits
- International Mulch
- Jacob Sunroom and Exteriors
- Missouri Department of Conservation
- Plumbers and Pipefitters Local 562
- Renewal by Andersen
- The ReStore Habitat for Humanity St. Louis
- RSL Lighting
- St. Louis Composting

## ECO-FASHION

- Arbonne International
- Mary Kay

## CONTRACTORS' CORNER

### Sponsored by Missouri/Illinois Home Performance with ENERGY STAR

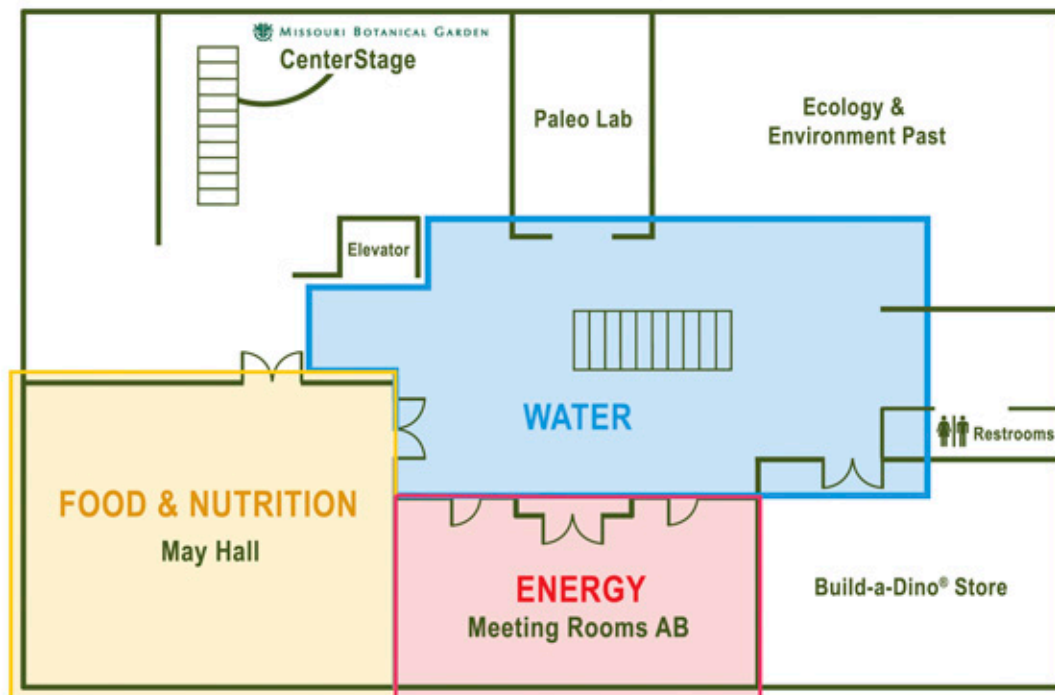
- Allied Waste
- CLEAN the Uniform Company
- Go Green! Lawn Care
- Water-Tech Irrigation Systems

## OPEN SPACE COUNCIL

## SPONSOR

Carpenters' Union in conjunction with SIAF

# main building - lower level



## WATER

### Sponsored by Missouri American Water

- Dive Stop (Upper Level)
- Metropolitan Sewer District
- Meeting of the Rivers Foundation
- Stone Mill Design (Main Level, outside)
- Tri-State Water

## ENERGY

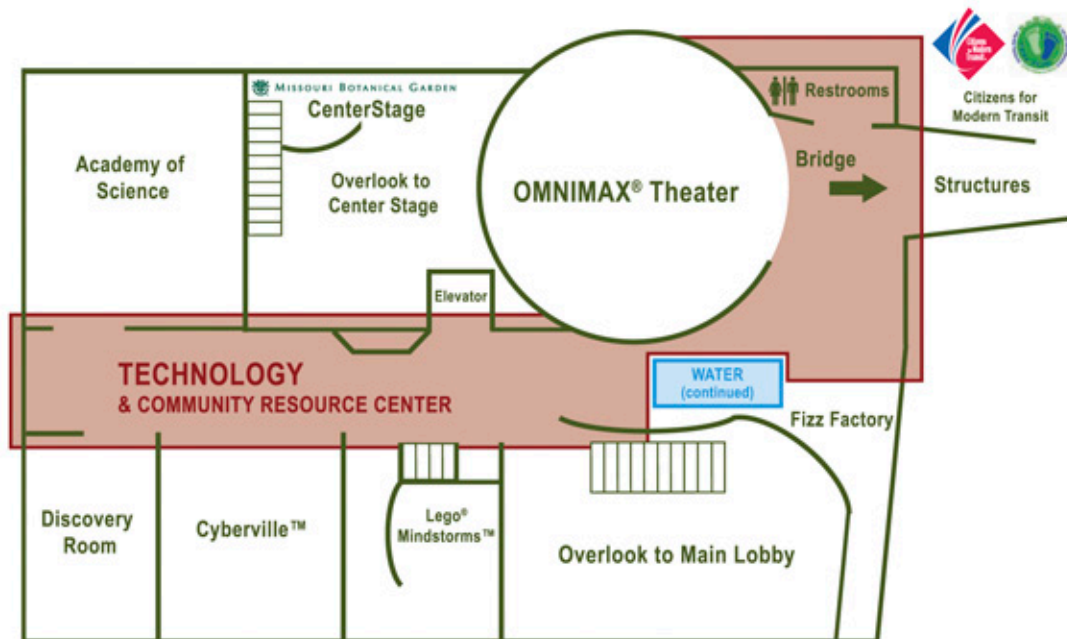
- Fuel Freedom International
- Heartland Alternative Energy
- Human Development Corporation
- Laclede Gas Company
- Missouri Solar Living, LLC
- Pure Power by AmerenUE

## FOOD & NUTRITION

- Barefoot Wine
- Catering St. Louis
- Classic Fare Catering
- Herb'n Maid
- L'École Culinaire
- Redwood Creek Wine
- RSI Kitchen and Bath
- Schlafly

**PRESENTING SPONSOR**  
Missouri Botanical Garden

# main building - upper level



## TECHNOLOGY

### Sponsored by MacHeadQuarters

- Copious Technologies
- Disneynature's EARTH

## COMMUNITY RESOURCE CENTER

### Saturday:

- Institute for Science and Health
- Missouri Coalition for the Environment
- Missouri Whitewater Association
- River Kids (New City School)
- St. Louis Confluence Riverkeeper
- Saint Louis Science Center YES Teens

### Sunday:

- StLouisGreen.com
- St. Louis Audubon Society
- Sustainable St. Louis
- U.S. Green Building Council

## PROGRAM GUIDE SPONSOR

Citizens for Modern Transit



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## PRESENTING SPONSOR



## SPONSORS



## MEDIA SPONSORS



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## PROGRAM GUIDE SPONSOR

This program guide is brought to you by Citizens for Modern Transit.  
Live Healthy, Walk More, Ride Metro and Get on Board Citizens for Modern Transit's Ten Toe Express.  
More than 55,000 toes participating to date. [www.cmt-stl.org](http://www.cmt-stl.org)



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You can be assured this program guide originated from certified, well-managed forests, and that it was not mixed with products from uncertified forests at any point.

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