



News Release

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For Immediate Release

THE SCIENCE OF RIPLEY'S BELIEVE IT OR NOT!® OPENS AT THE SAINT LOUIS SCIENCE CENTER – OCTOBER 1

St. Louis, MO - Believe It or Not!® It's here! The world premiere of the new special exhibition *The Science of Ripley's Believe It or Not!* – a joint production between Ripley Entertainment Inc. and Science North opens October 1 at the Saint Louis Science Center.

The Science of Ripley's Believe It or Not! presents an extraordinary collection of intriguing objects and astonishing artifacts from Ripley's Believe It or Not!® The exhibition allows visitors to explore the real science behind the unbelievable, and has something of interest to everyone. Young children will be thrilled as they crawl through a life-size model of the prehistoric snake, Titanoboa, and revel at its incredible size! Teens will be amazed by the portrait of Justin Bieber made entirely of candy, while adults will marvel at intricate micro-sculptures so small they fit in the eye of a needle.

"This exhibition illustrates the insatiable curiosity of Robert Ripley," said Christian Greer, Chief Education and Programs Officer, Saint Louis Science Center. "Science often begins with curiosity. What we may perceive to be weird or unexplainable, can be better understood when we ask questions, observe and experiment. We expect our visitors will really enjoy exploring the science in this highly interactive exhibition."

The science that underlies every Ripley's Believe It or Not! story is even more amazing than Robert Ripley's legendary compendium of oddities, anomalies and fantastic feats. Measure up against Robert Wadlow, the world's tallest man, who grew to 8 feet 11 inches tall! See a calf with two faces, a megalodon shark jaw, a Rolls Royce made of matchsticks and a portrait of Einstein made of toast. Experience some of the world's most perplexing optical illusions, investigate incredible examples of body modification and celebrate the life and legacy of Robert Ripley, the explorer and adventurer! Don't miss your chance to explore *The Science of Ripley's Believe It or Not!* and get the facts on the truly unbelievable!

The Science of Ripley's Believe It or Not! opens October 1 at the Saint Louis Science Center and closes January 3, 2016. To purchase tickets, please call 314.289.4424. For more information, please visit slsc.org.

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The Science of Ripley's Believe It or Not!® is a production of Science North, Sudbury, Ontario, Canada and Ripley Entertainment Inc. Ripley's Believe it or Not!® and Believe It or Not!® are registered trademarks of Ripley Entertainment Inc.

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Thank you for your interest in the Saint Louis Science Center. We ask that you include the full names of our institution: Saint Louis Science Center, OMNIMAX® Theater, Boeing Hall and James S. McDonnell Planetarium when writing your story.

Saint Louis Science Center

The mission of the Saint Louis Science Center is to ignite and sustain lifelong science and technology learning. It is one of the top 15 science centers worldwide and was named one of the "Top 10 Science Centers for Families" by Parents magazine. The Saint Louis Science Center complex includes a five-story OMNIMAX® Theater, Boeing Hall and the James S. McDonnell Planetarium. For more information about the Saint Louis Science Center, please visit slsc.org.